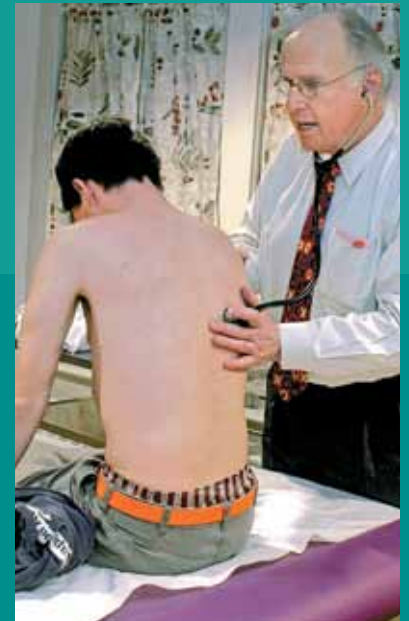


# 2012 ANNUAL REPORT

# WE ARE YOUR Foundation

Supporting Physicians, Patients, and Communities



Massachusetts Medical Society and  
Alliance Charitable Foundation

# Contents

2012–2013

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## HISTORY

In May 2000, the Massachusetts Medical Society (MMS) House of Delegates established the MMS and Alliance Charitable Foundation as a supporting organization of the MMS. The Foundation, a not-for-profit 501(c)(3) organization, is a mechanism for consolidating the MMS's charitable giving to the community into one entity, building on the activities of the former MMS Committee on Community Action and the MMS Alliance Charitable and Educational Fund.

## MISSION

The mission of the Foundation is to support the charitable and educational activities of the MMS and the MMS Alliance, including, but not limited to, developing and nurturing cooperation between individuals, professions, institutions, and the community to creatively address issues that affect the health, benefit, and welfare of the community.



## Massachusetts Medical Society and Alliance Charitable Foundation

860 Winter Street,  
Waltham, MA 02451-1411  
(800) 322-2303, ext. 7044  
[www.mmsfoundation.org](http://www.mmsfoundation.org)

## Cover Photos:

Alana J. Arnold, MD, international health studies grant recipient, examines a patient at Hospital Sao Rafael in Brazil.

Holyoke Health Center's Healthy Weight for Women Program improves health through a coordinated bilingual educational program that includes weight management, nutrition, and exercise to decrease participants' BMI and associated morbidities.

Paul Hart, MD, volunteer physician, examines a patient at the MetroWest Free Medical Program.

# Message from the Chair

Dear Colleague:

Since its inception in May 2000, the Massachusetts Medical Society and Alliance Charitable Foundation has worked on behalf of physicians and their families to improve the health and well-being of people across Massachusetts. *We are your Foundation.*

The Foundation is proud to support physician-led volunteer initiatives that provide free care to uninsured patients and increased access to care for the medically underserved as well as community health initiatives that target public health issues such as infectious disease, obesity, and domestic violence.

Requests for Foundation funding continue to grow. The current state of the economy coupled with deep budget cuts to education, prevention, and screening programs have made life more difficult for our most vulnerable citizens; yet they have fewer places to turn for help. As the charitable voice of physicians, we have the unique ability to address these problems with a medical perspective and a commitment to a healthy community. Please join the Foundation in its mission to improve the health and well-being of our communities. Your tax-deductible contribution will allow us to continue work on your behalf. As always, 100 percent of your contribution will be directed to grant-making activities. *Your donation will never be used to fund overhead or administrative expenses.*

Thank you for your generosity and support. Together, I know we will continue to better the health and lives of people throughout the Commonwealth.



— Vanessa P. Kenealy, JD



*As physicians working at the community level, you are keenly aware of the needs that exist where you live and practice. You are encouraged to direct agencies to contact us or visit our website at [www.mmsfoundation.org](http://www.mmsfoundation.org) for information on our funding criteria and priorities.*

# Partnership

The Albert Schweitzer Fellowship received \$25,000 in July 2011 from the Massachusetts Medical Society and Alliance Charitable Foundation to help support medical student fellows in the 2011–2012 Boston Schweitzer Fellows Program. Fellows create and implement 200-hour health-related community service projects to address unmet health needs in local, underserved communities. In addition to their service projects with local community-based agencies, fellows participate in structured leadership development activities throughout the year.

The 2011–2012 Boston Schweitzer fellows submitted their final reports in May. Among the 25 fellows who completed the fellowship, six were medical student fellows supported by the Massachusetts Medical Society and Alliance Charitable Foundation. A summary of their outcomes and achievements follows.

*"We are grateful to the MMS and Alliance Charitable Foundation for supporting the work of our fellows to improve the health of individuals in our communities in Massachusetts and for including the Schweitzer Fellowship in the important and inspiring work the Foundation does." – Devon Reber, MSW, Boston program director, ASFP*

## EVAN BARNATHAN, Tufts University School of Medicine

Barnathan addressed the lack of music programming in Boston public schools by creating an a cappella singing group for teenagers at the Josiah Quincy Upper School in Boston's Chinatown neighborhood. Students rehearsed weekly and performed modern pop/rock songs for their peers, families, and communities at their school and throughout Chinatown. The group also gained exposure to music production, recording several selections with a professional sound engineer. Participation in the group afforded opportunities for teamwork, helped to promote self-confidence, and encouraged creativity.

## ABHIRAM BHASHYAM and ALISTER MARTIN, Harvard Medical School

Bhashyam and Martin enhanced the educational and professional opportunities of students in Jamaica Plain and Roxbury by creating a mentorship program that incorporates motivational speaking, active mentoring, and tutoring. The project exposed students to the power of education as it impacts personal and national health. Bhashyam and Martin aimed to uplift, motivate, and support students using shared personal narratives and sustained interaction and communication in person and with modern technology.

*"Through the fellowship, I gained a better understanding of the roles various health care professionals play in today's evolving health care system. Moving forward, I plan to keep an open line of communication between social workers, nurses, public health professionals, dentists, etc. in the name of delivering top-notch care for my patients." – Evan Barnathan*



Schweitzer fellow and Tufts medical student Evan Barnathan directed an activity called "Test Your Reflexes!", in which children participated in laugh-inducing exercises designed to teach them about cranial nerves and reflexes.

*"The bonds formed at the Tobin Community Center, City on a Hill, and at the Boys and Girls Clubs of Boston have meant a great deal to us and although we know we weren't able to fix all the problems that we saw at each place respectively, we are left humbled by the fact that this work will be a lifelong process and we will be committed to it for as long as we are able to."*

– Abhiram Bhashyam and Alister Martin

*"I saw a patient we will call Mary at the Akwaaba clinic. Mary came in complaining of chest pain. . . . The doctor asked Mary a number of questions, took her pulse, and did a cardiovascular exam. He then did his best to explain to the patient that he thought she had unstable angina, and while she did not need to seek immediate care in the emergency room, he highly advised that she see a cardiologist as soon as possible. At this, he turned to me to ask what we could arrange. . . . Mary did not have health insurance, but fortunately, she came to clinic on a week when an insurance counselor was present. . . . I gathered all of the necessary information so that I could make the referral during business hours the next day. About two weeks later, I got a voice mail from Mary: 'I just wanted to say thank you, because you really helped me.'" – Talya Brettler*

*"I felt that this year, unbeknownst to me at the beginning, was likely a fork in the road and choosing to do the Schweitzer Fellowship not only led me in the path less traveled, but a path which I believe will lead me to do similar service work in the future." – Alan Hsu*

#### TALYA BRETTLER, University of Massachusetts Medical School

Brettler addressed obstacles to the delivery of quality health care for the underserved in Worcester by working to improve communication, collaboration, and quality among the four free health clinics in the area. The clinic leaders now meet on a regular basis, along with a team of student volunteers devoted to clinic administrative matters. She worked with the student leaders to address some of their biggest challenges, including physician recruitment, primary care access, and data collection. In doing so, Brettler coordinated a collaboration with the UMass Quality Improvement group, empowering many medical and nursing students to improve the quality of care provided at the clinics.

#### ALAN HSU, Tufts Medical School, MD/MPH Program

Hsu's project encouraged youth in Boston's Chinatown to view and explore health through a photography program that examined the multiple and varied determinants of well-being. Equipped with cameras, children at the Boston Chinatown Neighborhood Center's (BCNC) Youth Center documented their own communities, exploring themes such as food, art, environment, nature, and culture. At the conclusion of the project, with an expansive body of work in their own photos, the children gained an understanding of how photography can be used to capture and illustrate powerful themes.



In addition to their individual 200-hour projects, Schweitzer fellows organized more than a dozen student volunteers to provide health screening and information at the Boston Chinatown Neighborhood Center's Oak Street Fair.

#### JONATHAN LEE, Harvard Medical School

Lee addressed HIV/AIDS and chronic disease among marginalized patients living in the Greater Boston area by developing and delivering a patient empowerment curriculum alongside community-based health workers who provide essential support services for these patients. Lee's "Adherence Transition Intervention" curriculum targeted HIV/AIDS patient advocacy and life-skills development to support independence in managing complex treatment regimens. Ultimately, Lee's project has helped pave the way to empower patients with the knowledge, skills, and self-care to manage their antiretroviral therapies as well as to further address structural issues in the health care delivery system that allow vulnerable patients to fall through the cracks.

*"My understanding of the social and environmental determinants of health and its disparities was significantly deepened by my time working with the Schweitzer and PACT Project. In particular, I have gained insight into how health disparities may manifest itself in the varying levels of medication adherence amongst an HIV patient population." – Jonathan Lee*



# 2011–2012 Grants

The Foundation currently administers the following grant programs:

**Community Action**, which funds programs that creatively address issues that affect the health and well-being of the community

**Care for the Medically Uninsured**, which supports physician-led volunteer initiatives to provide free care to uninsured patients and increase access to care for the medically underinsured

**International Health Studies**, which provides funding for medical students and resident physician members of the MMS to pursue international education that focuses on underserved populations

*"The generous support from the Massachusetts Medical Society and Alliance Charitable Foundation allows us to offer great programs to 650 kids each day at our Marlborough Clubhouse. The foundation's investment in our Triple Play program ensures that our kids are exposed to a quality small-group program utilizing informational and experiential learning activities for members to develop healthy attitudes and behaviors regarding nutritional eating and physical fitness. The Boys and Girls Clubs of MetroWest recognizes the essential role that we play as a community-based youth organization to encourage our members to lead healthier lives, and we sincerely appreciate the foundation's support." — Francis X. Hurley, president, Boys and Girls Clubs of MetroWest*

## COMMUNITY ACTION

**Boys and Girls Clubs of MetroWest** — \$10,000 to support the organization's Triple Play Program for Hudson youths in grades two through seven. The program demonstrates how eating right, staying fit, and forming positive relationships lead to a healthy lifestyle.

**Cuttyhunk Medical Services** — \$5,000 to improve medical equipment and advance an island-wide health project designed to mitigate Lyme disease and Ehrlichiosis.

**Harvard Street Neighborhood Health Center** — \$25,000 to support a dedicated half-time pediatric care coordinator to facilitate medical coordination, provide family education, and help with other non-medical determinants of health such as housing, school issues, and financial subsistence.



Youth engage in the Triple Play Program at the Boys and Girls Clubs of MetroWest.

**MAP for Health** — \$20,000 to support the establishment of a community health access network to increase screening for and detection of hepatitis B in Asian and Pacific Islanders.

**Peer Health Exchange** — \$15,000 to support the training of 475 volunteers from six college sites to deliver a comprehensive health curriculum to 4,000 ninth-grade students in Boston public schools with the goal of increasing high school students' ability to make healthy decisions and fostering a commitment to public service among college student volunteers.

**REACH Beyond Domestic Violence** — \$10,000 to support the Peers Against Violence (PAVE) program, a teen dating violence prevention initiative that includes classroom-based education for students, training for faculty and clinical staff, technical assistance and support for peer leadership groups, policy work with administration, and monitoring and evaluation.

**Sociedad Latina** — \$10,000 to support expansion of mental health services provided to Latino youth and families in the community through an enhanced case management program and weekly mental health workshops for families.

**Whittier Street Health Center** — \$30,000 to support the implementation of the CenteringParenting™ program, a model that integrates three major components of care — health assessment, education, and support — into unified care within a group setting.

*"We are honored to have the support of the Massachusetts Medical Society and Alliance Charitable Foundation. There is a silent crisis with regard to mental health in our Latino community and thanks to this grant, we have been able to introduce a culturally proficient, family-centered approach. This program will have a lasting impact on the lives of hundreds of individuals in our community this year alone." — Alexandra Oliver-Davila, executive director, Sociedad Latina*



Harvard Street's Pediatric Care Coordinator Theresa Mays meets with parent Carlita Carpenter, whose three children receive care at Harvard Street.

*"The grant from the MMS and Alliance Charitable Foundation has enabled us to make Harvard Street's pediatric medical home a reality. By supporting the salary of a half-time pediatric care coordinator, the foundation has given us the capacity to provide consistent, culturally sensitive assistance to families whose children face the most serious and complex health challenges. Many of our families face economic hardship and language barriers; Theresa helps them to navigate the complexities of the health care system and manage the day-to-day challenges as well." — Ruchi Arora, MD, pediatric medical director*

# 2011–2012 Grants

## CARE FOR THE MEDICALLY UNINSURED

**Holyoke Health Center** — \$10,000 to support the Futuro Saludable (Healthy Future) project, which provides children and families with education, community linkages, and support in a provider-led group setting to help them make lifestyle changes that promote healthy eating and increased physical activity.

**Father Bill's and MainSpring** — \$10,000 to support the MainSpring Clinic Project in Brockton, which provides basic medical care, testing, and screening and helps patients with insurance and referral to primary care physicians.

**MetroWest Free Medical Program** — \$20,000 to support the continued expansion of a multidisciplinary approach to combatting chronic disease in the low-income uninsured and underinsured population in Framingham, Marlborough, and surrounding communities.

*"Support from the Foundation allows the MetroWest Free Medical Program to be a place where generous medical volunteers can truly have an impact on health care needs in our community. With support for medical supplies, health education and coordination, our program has been able to grow and expand to offer a variety of services to address both acute and chronic disease and, increasingly, offer prevention and health education activities."*

— Kim Prendergast, executive director

**The Sharewood Project** — \$7,500 to support the medical student-run Malden health clinic, including improving the functional capability of their electronic medical record system and increasing network security, implementing new Sharewood awareness projects, and allowing for the continued offering of lab testing services.

*"Despite Massachusetts' leadership in health care coverage there are people who fall through the cracks, some temporarily and some permanently. Volunteers in Medicine Berkshires offers them comprehensive medical care in a caring and respectful setting while at the same time helping them obtain coverage where possible. Most of our patients are hard-working people with nowhere else to turn and with problems that would otherwise inappropriately turn up in emergency rooms. They are very appreciative and those of us who volunteer to care for them find it a very gratifying experience. Although VIM is largely a volunteer operation, the clinic incurs substantial operating expenses. VIM is privately funded, receiving no financial support from the federal or state government. We are immensely grateful for the support provided by the MMS and Alliance Charitable Foundation." — Dr. Steve Whittenberg, volunteer physician*

**Volunteers in Medicine Berkshires** — \$10,000 to support the clinic's case management program, which provides access to primary, preventive, and episodic health and dental care and care coordination, follow-up, and referral services for uninsured and underinsured adults.



Dr. Gene Piazza and Judy Sletzinger — two volunteers at the MetroWest Free Medical Program.



As part of a national effort, the Holyoke Health Center will incorporate the Let's Go Holyoke 5-2-1-0 message into programming in the city's lowest income census areas. Participants will receive a healthy living plan that includes nutritional and physical activity assessment and goal setting. Each site will assess their participants for message recognition, BMI, and healthy lifestyle behavior changes.



## INTERNATIONAL HEALTH STUDIES

**Alana Arnold** — a fourth-year medical student at Tufts University School of Medicine who completed a clinical elective at Sao Rafael Hospital in Salvador, Brazil, where she focused on inpatient pediatrics, as well as exposure to the PICU, pediatric ER, and radiology and anesthesiology. The hospital houses over 85 residents in 21 specialties.

**Pooja Mehta, MD** — a third-year OB/GYN resident at Boston University/Boston Medical Center and one of four Boston-based OB/GYN resident physicians traveling in succession to Bayalpata Hospital in Achham, Nepal, during the 2011–2012 academic year. Together they are implementing a research project on determinants of institutional delivery with the help of local staff. It is anticipated that the outcomes of their research will have important implications for health messaging, education, and outreach as obstetric care access is improved in this setting.

**Julia E. von Oettingen, MD** — a third-year pediatric resident at Massachusetts General Hospital for Children who coordinated and expanded the diabetes program at JFK Hospital in Monrovia, Liberia. This included teaching physician assistants and residents who see diabetic patients in the outpatient department and providers in the emergency room who see newly diagnosed or acutely ill diabetic patients. Teaching focused on the clinical presentations of type 1 diabetes, glucometer use, management of diabetic ketoacidosis, inpatient and outpatient management of children with diabetes, and review of previously established diabetes protocols.

**Sushama A. Saijwani, MD** — a third-year emergency medicine resident at Boston Medical Center who worked alongside emergency practitioners (EPs) in training at Nyakibale Hospital in Uganda to teach management of common patient presentations to their ER. This entailed a mutual exchange of knowledge, during which she learned from the EPs the most common medical presentations they encounter in the ER and the local resources available to them for treatment. This communication is essential to teaching practical skills and learning how to problem-solve and improvise with limited resources in the ER setting.



Dr. von Oettingen reviewing a chart alongside a provider in the emergency room at JFK Hospital in Monrovia, Liberia.



Dr. Mehta teaches ultrasound to a health assistant in the antenatal clinic with a focus on basic biometry and identification of placenta.



IHS grant recipient Dr. Saijwani teaches emergency practitioners in training at Nyakibale Hospital in Uganda.

# Our Supporters

Thank you for your support of the Foundation through your philanthropic gifts from June 1, 2011, to May 31, 2012.

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*continued on next page*

*"We are very grateful to the Foundation for recognizing that access to health care is paramount to our most vulnerable neighbors. The health care clinic at our MainSpring House emergency shelter in Brockton plays a significant role in the lives of our guests while reducing the number of costly emergency room visits for basic health care needs." – John Yazwinski, president and CEO, Father Bill's and MainSpring*

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Every year, the Foundation is the recipient of gifts made as lasting remembrances of special individuals. We are honored to recognize these gifts.

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*"With each global health experience, I realize how small a fraction of the world's population lives with good health care and personal security. My trip to Uganda made me realize that this fraction is so much smaller than I had previously imagined. I hope I was able to make a difference for the emergency care providers in Uganda by imparting knowledge that will hopefully save lives in the emergency room and by inspiring them to continue the process of life-long learning to benefit their community." – Sushama A. Saijwani, MD, international health studies grant recipient*

*We have made every effort to properly recognize our generous donors. If we have made an error, we apologize. Please contact us so we can correct our records.*



## **HOLYOKE SOCIETY**

The Holyoke Society is comprised of individuals who enroll as Life Members of the Massachusetts Medical Society. These distinguished physicians automatically become honorary members of the Foundation's Holyoke Society and a portion of their dues is contributed to the Foundation's endowment.

### **2009**

Richard S. Pieters, MD  
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### **2010**

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## **1781 SOCIETY**

The 1781 Society, named for the year the Massachusetts Medical Society was established, is a means for recognizing those donors who have made plans to leave a gift to the Foundation after their lifetime. Donors may provide for the future of the Foundation through outright bequests to the Foundation, or name the Foundation as the beneficiary of a life insurance policy or retirement plan.

We are deeply grateful to every member of the 1781 Society, including those who prefer to remain anonymous. Your legacy will ensure that the Foundation continues to improve the health and lives of people throughout the Commonwealth.

*"For many physicians who have worked in their district and state medical society at various levels, this provides a very meaningful opportunity. Major life transitions, such as retirement or illness, often spur individuals to assess their legacy. For me, after my health and my family, philanthropy became an important priority — trying to make things better for people who have been less fortunate." — Francis (Rusty) Van Houten, MD, Foundation board member and former MMS president*

*The third annual Holiday Boutique, hosted by the Massachusetts Medical Society Alliance to benefit the Massachusetts Medical Society and Alliance Charitable Foundation, was held on Friday, December 2, 2011. Coinciding with the Society's House of Delegates meeting, the boutique featured mostly handmade items from Alliance members, including wreaths, tabletop decorations, scarves, mittens, blankets, breads, candy, gingerbread houses, vinaigrettes, jellies, and decorative trays.*



# Silent Auction

The Foundation's eighth annual silent auction was held on Friday, May 18, 2012, at the Seaport Hotel in Boston. The auction was held in conjunction with the Nancy N. Caron Annual Member Art Exhibit, sponsored by the MMS Arts, History, Humanism, and Culture Member Interest Network.

Thank you to the following individuals and organizations that donated items for the silent auction:

Edward Amaral, MD  
Paul Berman, MD  
Beatrice Igne Bianchi  
Margaret Igne-Bianchi  
Jonathan Bianchi  
Hubert I. Caplan, MD  
Patricia Downs Berger, MD  
Jack T. Evjy, MD  
Richard Gross, MD  
J. Barry Hanshaw, MD  
Charles Huizenga, MD  
Francis Kim  
Judd Kline, MD  
Edward Krukonis, MD  
Joyce Motta, Esq.  
Mario Motta, MD  
Jaye Pope  
Marie-Christine Reti  
Susana Rey Alvarez, MD  
Deanna Ricker, MD  
George Santos, MD  
Arthur Skarin, MD  
Ludwik Szymanski, MD  
Sevim Under  
Jessica Walter  
Stuart Weisberger, MD  
American Repertory Theatre  
Bose Corporation  
Berkshire Theatre Group  
Cape Cod Museum of Art  
Cape Cod Symphony Orchestra  
deCordova Sculpture Park and Museum  
Harvard Art Museum  
Heritage Museums & Gardens  
Huntington Theatre Group  
Institute of Contemporary Art/Boston  
Isabella Stewart Gardner Museum  
John F. Kennedy Library Foundation  
New England Aquarium  
Norman Rockwell Museum  
Worcester Art Museum  
Zoo New England

Thank you to the following winning bidders for their generous support of the work of the Foundation:

Richard Aghababian, MD  
Charles Alagero  
Joseph Bergeron, MD  
John Burns  
Gladys Chan  
Nahed Chaoui  
Shauna Downey  
Bonnie Dunlap  
Jack Evy, MD  
Louis Fazen, MD  
Francis Freccero, MD  
William Jakielaszek  
Janet Jankowiak, MD  
Vanessa Kenealy  
Janet Limke, MD  
Linda Monchik  
Joyce Motta  
James O'Connell, MD  
Ken Peelle, MD  
Richard Pieters, MD  
Steve Phelan  
Flora Sadri, MD  
Jennifer Thulin, MD  
Donna Zucker  
Geoff Zucker, MD

*For a number of years, the exhibit has provided a unique opportunity for members and their families to share their artistic talents. Their self-expression explores varied mediums and has been influenced and shaped by a variety of fascinating experiences. Artists were invited to donate their works for a silent auction to benefit the Foundation. Thirty-nine artists participated in the event while 27 pieces of art were available for auction. In addition, we received 20 other items to be part of the silent auction. The event was an enriching experience, and more than \$2,800 was raised to support the Foundation and its activities.*



# Financials

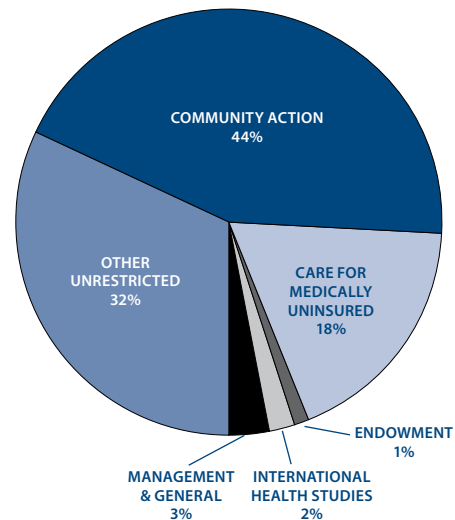
Massachusetts Medical Society and Alliance Charitable Foundation  
Statement of revenues and expenses and changes in net assets for  
Fiscal Year ended May 31, 2012  
(prepared: July 9, 2012)

## STATEMENT OF ACTIVITIES June 1, 2011, to May 31, 2012

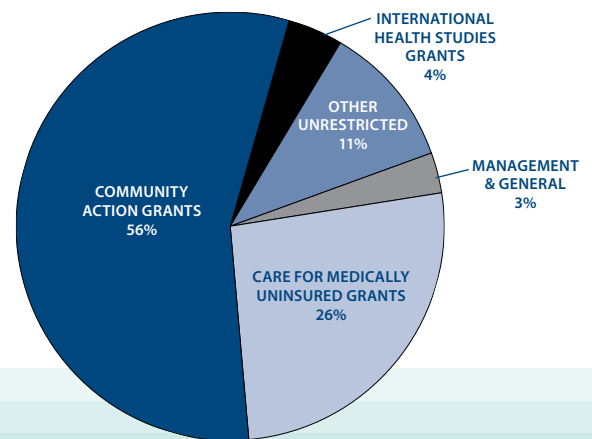
REVENUE*	AUDITED 2011	UNAUDITED 2012
Contributions		
Community Action	125	125
Care for Medically Uninsured	50	50
International Health Studies	3	5
Other Unrestricted	77	89
Endowment	7	3
Management & General	8	8
Total Contributions	270	280
OTHER REVENUE*	2011	2012
Unrestricted Investment Activity	3	12
Endowment Investment Activity	123	(18)
Total Revenues	396	274
EXPENSES*	2011	2012
Community Action Grants	95	125
Care for Medically Uninsured Grants	55	58
International Health Studies Grants	3	8
Other Unrestricted	25	25
Management and General	6	6
Total Expenses	184	222
Excess of Revenues over Expenses	212	52
Net Assets, Beginning of Year	1,092	1,304
Net Assets, End of Year	1,304	1,356

\*In thousands of dollars

## CONTRIBUTION REVENUE — FISCAL YEAR 2012 Total \$280,000



## EXPENSES — FISCAL YEAR 2012 Total \$222,000



*Because of the extraordinary support the Foundation receives from the Massachusetts Medical Society, we are able to keep our overhead expenses extremely low. As a result, those who give to the Foundation can be assured that 100% of their contribution goes where it is needed most — to address issues that affect the health and well-being of the community.*



# WE ARE YOUR Foundation

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(800) 322-2303, ext. 7044/ (781) 893-4610/ (781) 434-7455 fax