



# We are your Foundation.

*Supporting Physicians, Patients, and Communities*



Massachusetts Medical Society and  
Alliance Charitable Foundation

## 2011 Annual Report

Cover Photo: Volunteer physician Daniel Clapp, MD, provides basic care for homeless clients at the Amherst Survival Center. In April 2011 the Foundation awarded the center \$15,000 to support a part-time clinic coordinator who will work with patients to connect them with primary and specialty care services, arrange transportation, serve as an advocate, and monitor appointments and medications.



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## HISTORY

In May 2000, the Massachusetts Medical Society (MMS) House of Delegates established the MMS and Alliance Charitable Foundation as a supporting organization of the MMS. The Foundation, a not-for-profit 501(c)(3) organization, is a mechanism for consolidating the MMS's charitable giving into one entity, building on the activities of the former MMS Committee on Community Action and the MMS Alliance Charitable and Educational Fund.

## MISSION

The mission of the Foundation is to support the charitable and educational activities of the MMS and the MMS Alliance, including, but not limited to, developing and nurturing cooperation between individuals, professions, institutions, and the community to creatively address issues that affect the health, benefit, and welfare of the community.

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Jennifer Day, Director

# Message from the Chair



Dear Colleague:

The Massachusetts Medical Society and Alliance Charitable Foundation works on behalf of physicians and their families to improve the health and well-being of the community. *We are your Foundation.*

Since its inception in May 2000, the Foundation has worked diligently to make a difference in the lives of people across Massachusetts. Our funding priority continues to be support for physician-led volunteer initiatives that provide free care to uninsured patients and increased access to care for the medically underserved.

New challenges are always emerging. The unfavorable economy has made fundraising more difficult, but this obstacle pales in comparison to the hardship and adversity many of our fellow citizens have had to face. Job loss, budget cuts, and gas prices have made life more difficult, leaving more people hungry, homeless, and without adequate health care; yet they have fewer places to turn for help.

Requests for Foundation funding continue to grow. As the charitable voice of physicians, we have the unique ability to review applications with a medical perspective and a commitment to a healthy community. We are dedicated to making sure funds are spent prudently and remain focused on promoting health and wellness in our communities and on insuring the availability of accessible, quality health care.

Please consider making a tax-deductible contribution today. Your generosity will allow us to continue to fulfill our mission, and because of the extraordinary support the Foundation receives from the Society, 100 percent of your contribution will be directed to grant-making activities. *Your donation will never be used to fund overhead or administrative expenses.*

Thank you for your support. Together, we will continue to improve the health of the people and communities in the Commonwealth.

—Vanessa P. Kenealy, JD



## FOUNDATION RECOGNIZED

On November 17, 2010, the Foundation received the Community Health Center of Cape Cod's Founder's Award, presented annually by the center to an individual or organization that has been a consistent champion of the health center over the years. Since 2003, the Foundation has awarded grants totaling more than \$90,000 to the health center for programs assisting the medically underserved. Accepting the award on behalf of the Foundation at the health center's annual meeting in November was Dr. James Cavanaugh, a pediatrician in Hyannis and member of the Foundation's Board of Directors.

*Left to right: William M. McDermott, MD; Sheila Kozlowski, manager, regional outreach; and James J. A. Cavanaugh, MD*

On November 19, 2010, the Foundation was recognized as a Philanthropist of Distinction at the Association of Fundraising Professionals, Central Massachusetts Chapter ninth annual National Philanthropy Day Celebration. The Foundation was nominated for the award by the MetroWest Free Medical Program (MWFMP), an organization that utilizes volunteer physicians and other health care professionals to provide free health care services to the medically underserved. The Foundation has funded this organization for the past two years and the MMS provides malpractice insurance for many of the retired physicians who volunteer their professional services to the program.

*Left to right: Carolyn Maher, MMS member benefits information coordinator; Kim Prendergast, MWFMP executive director; Vanessa P. Kenealy, chair of the Foundation board of directors; and James F. X. Kenealy, MD*

# Partnership

*At its Annual Meeting in May 2000, the MMS House of Delegates adopted policy that established an educational and service partnership between the MMS and the Albert Schweitzer Fellowship Program (ASFP). Since 2002 the Foundation has been responsible for managing a \$25,000 directed donation for the partnership. Each July, the ASFP submits a grant application to the Foundation, and the directors conduct an independent review and evaluation of the proposal.*

The Albert Schweitzer Fellowship received \$25,000 in September 2010 from the Massachusetts Medical Society and Alliance Charitable Foundation to help support medical student fellows in the 2010–2011 Boston Schweitzer Fellows Program. Fellows create and implement 200-hour health-related community service projects to address unmet health needs in local, underserved communities. In addition to their service projects with local community-based agencies, fellows participate in structured leadership development activities throughout the year.

The 2010–2011 Boston Schweitzer fellows submitted their final reports in May. Among the 24 fellows that completed the fellowship, five were medical student fellows supported by the Massachusetts Medical Society and Alliance Charitable Foundation. A summary of their outcomes and achievements follows.

## **Jonathan Brower and Michael Kwak, Tufts University School of Medicine**

Brower and Kwak encouraged underserved students to pursue challenging careers in the health sciences by developing a year-long medical outreach program for seventh grade students at Wright Middle School. Small group tutoring and problem-based learning sessions improved students' science literacy and critical thinking skills, while student-led investigations into public health disparities and a culminating field trip to Tufts Medical Center provided a firsthand look into the careers of health professionals.

*"My fellowship year changed my expectations. While I used to question how I would fit service into my career, I now envision my career taking shape around my involvement in service" — Jonathan Brower*

## **Timothy Gleeson, University of Massachusetts Medical School**

Gleeson worked to improve the oral health of underserved communities in Worcester by delivering population-specific oral health education and skill-building sessions, and by providing information about where and how to access dental care in Worcester. This work was carried out at several community-run free health care clinics and

community centers for seniors, youth, and recent immigrants. As the leader of the Oral Health Interest Group at the University of Massachusetts Medical School, Gleeson promoted oral health awareness amongst fellow medical and nursing students.

*"My participation in The Albert Schweitzer Fellowship has been the highlight of my first two years of medical school. There are endless ways to serve and I chose to do so through the practice of medicine. As I came to medical school it was important to me to learn not only basic science and treatment plans, but also how to serve the greater community in which I live and work. The Albert Schweitzer Fellowship allowed me to take on a community service role as a student that I hope to continue and expand as a physician." — Timothy Gleeson*

## **Katherine Riva, University of Massachusetts Medical School**

Riva supported adolescent women's recovery from substance abuse by coordinating a collaborative wellness and development program at Grace House in Worcester. The overarching goal of Riva's Grace House project promoted stress reduction, taught life skills, and connected young women in recovery with student mentors at the University of Massachusetts Medical School. Through workshops, classes, and open discussion, this project addressed the diverse needs of adolescent women by supplementing their focused substance abuse recovery program.



# Partnership

*"Through my involvement in the Grace House project, the determinants of health and health disparities became loud and clear, and assumed a human face. . . Getting to know the girls at Grace House and seeing how much they had to deal with in their personal lives on top of managing a potentially deadly disease was eye opening. . . I have so much respect for teenagers who are trying to stay sober in the midst of their chaotic home lives and hope to be able to support such young women in the future as a physician."*  
— Katherine Riva

## Timothy Yiu, Harvard Medical School

Yiu has addressed Hepatitis B infections in Boston's Chinatown community by developing "The Liver Health Program," a project including educational campaigns and free Hepatitis B screenings in conjunction with Quest Diagnostics. These outreach events have occurred at various health fairs and public venues in the greater Boston area. Yiu collaborated with other medical students, hospital physicians, and Boston undergraduates to empower Boston's at-risk community with knowledge regarding Hepatitis B transmission and resources to those seeking more information.

*"This experience in the Albert Schweitzer Fellowship has cemented the importance of service in my mind and my desire to continue to utilize my education and skills towards empowering people regarding their body."*  
— Timothy Yiu



Boston Chinatown Neighborhood Center's Oak Street Fair: Fellows organized five stations related to health and nutrition, including blood pressure and oral health screenings.

*"We are grateful to the MMS and Alliance Charitable Foundation for supporting the work of our fellows to improve the health of individuals in our communities in Massachusetts and for including the Schweitzer Fellowship in the important and inspiring work the Foundation does." — Devon Reber, MSW, Boston program director*

## ABOUT THE FELLOWSHIP

Throughout the year, fellows actively participated in monthly fellowship activities focused on their development as "leaders in service." Fellows met regularly to address a range of topics including cultural competency, health literacy, project sustainability, social determinants of health, and Albert Schweitzer.

Each year, the Boston fellows also conduct a series of public outreach activities with the following aim:

- To educate students in health-related fields, health professionals, and/or the general public about current local health disparities and unmet health needs
- To strengthen existing links among the Schweitzer Fellows Program, community agencies, and professional schools
- To identify new community organizations and other partners the Schweitzer Fellows Program might collaborate with in the future
- To help fellows develop leadership, organizational, and team-building skills for future public education activities
- To provide fellows with an experience of collaborative and shared responsibility within a small interdisciplinary group

The fellowship year ended with a closing retreat on April 3 and a celebration of service on May 5.

## 2010–2011 Grants

*The Foundation currently administers the following grant programs:*

- **Community Action**, which funds programs that creatively address issues that affect the health and well-being of the community
- **Care for the Medically Uninsured**, which supports physician-led volunteer initiatives to provide free care to uninsured patients and increase access to care for the medically underinsured
- **International Health Studies**, which provides funding for medical students and resident physician members of the MMS to pursue international education that focuses on underserved populations

### **COMMUNITY ACTION AND CARE FOR THE MEDICALLY UNDERINSURED**

**AIDS Project Worcester** — \$32,000 to expand the organization's current free and anonymous HIV testing services to include testing for sexually transmitted infections.

**Amherst Survival Center** — \$15,000 to support a part time clinic coordinator who will work with patients to connect them with primary care and specialty services, arrange transportation, serve as an advocate, and keep track of appointments and medications.

**Boys and Girls Clubs of MetroWest** — \$10,000 to support the agency's Triple Play Program for Marlborough youth in grades two through seven. The program demonstrates how eating right, keeping fit and forming positive relationships lead to a healthy lifestyle.

**Duffy Health Center** — \$7,500 to expand the Office-Based Opioid Treatment Program started in 2004, which provides a comprehensive patient support system during the long transition from addiction to recovery.

**Father Bill's and MainSpring** — \$15,000 to support the MainSpring Clinic Project in Brockton which provides basic medical care, tests, and screenings, and helps patients with insurance and referrals to primary care physicians.

**Hearth, Inc.** — \$5,000 to support the agency's Outreach Program that provides housing search, placement, and stabilization services to homeless elders and prevention services to elders at risk of homelessness

**Lynn Community Health Center** — \$25,000 to increase the health education and outreach efforts of its Teen Health Ambassadors in the areas of pregnancy prevention, STD/HIV education and prevention, domestic violence assessment and education, and access to health care services

**MetroWest Free Medical Program** — \$25,000 to expand services provided by volunteer physicians at the Sudbury and Framingham locations to include routine screening for chronic disease and to improve the health literacy of patients. In 2010, MetroWest Free Medical Program served a total of 1,306 individuals through 1,862 visits — nearly a 20 percent increase from the prior year.

**Milford Regional Medical Center** — \$7,500 to support efforts of volunteer medical staff and community partners in its tuberculosis program

**Open Door Free Medical Program** — \$7,500 to support expansion of its physician-led volunteer initiative to include a mental health component

## 2010–2011 Grants

### INTERNATIONAL HEALTH STUDIES

**Oluwatoyin Ajayi, MD** — a second-year resident in the Boston University Department of Family Medicine who supported doctors and nurses in health centers in Freetown, Sierra Leone, as they delivered much-needed medical care to local residents. Additionally, she conducted surveys and focus groups among parents of young children to better understand health-seeking behavior within the community and gain a better understanding of the barriers to health care.

*“I was raised in Kenya, and throughout my medical training have remained committed to returning to Africa, where I can apply the skills and knowledge I have gained to improving the lives and life chances of people less fortunate than me. My long-term goal is to spend the majority of my time working in Africa, providing quality and affordable primary care to underserved populations.” — Oluwatoyin Ajayi, MD*



Children outside the Baptist Medical Center in Nalerigu, Northern Ghana.

**David Bayne** — a fourth-year medical student at Harvard Medical School who worked at Partners in Health surgical center in Cange, Haiti. He helped coordinate surgical treatment between the visiting and onsite surgical teams and do post-operative patient follow up.

*“With the coordinated effort of our Haitian and foreign surgeons, we were able to perform very resource-demanding operations for many Haitian patients. Between the many surgical team visits, we were able to see hundreds patients and perform several complicated surgeries with our Haitian colleagues.”*

— David Bayne

**Catalina Hoyos, MD** — a third-year resident in the University of Massachusetts Pediatric Residency Program who served at the JFK Medical Center, one of the few hospitals in Monrovia, Liberia, where children can get free care. Dr. Hoyos provided assistance on the 25-bed pediatric ward, the 5-crib NICU, and at the pediatric outpatient clinic, which cares for between 60 and 80 children each day. She also helped to establish a chronic illness clinic for children.

*“The life lessons, the history lessons, the policy and politics lessons I learned from these few weeks will live in my mind forever. The medical lessons I learned will help me provide health care to the children of Liberia and elsewhere.” — Catalina Hoyos, MD*



A mother with a sick child talks to a triage nurse at Ola During Children's Hospital in Sierra Leone. Photo by Toyin Ajayi, MD.

**Rose Leonard** — a fourth-year medical student at Harvard Medical School who worked at the Community Health Clinic in Huehuetenango, Guatemala. In Guatemala, cervical cancer accounts for nearly 60 percent of cancer cases among women, according to the National Cancer Institute. Rose piloted a “single visit screen-and-treat” method, which has proven simple, safe, and effective in developing countries. With the assistance of a trained expert, she taught the local women's health care workers the technique for cervical cancer screening.

*“As a fourth year medical student, I elected to complete a rotation in Guatemala. Since I was 15 years old, I have spent summers teaching, volunteering, and researching abroad. This project has provided a strong foundation for my future career goals in establishing better access to women's health services in developing countries.” — Rose Leonard*

# Our Supporters

*The Foundation gratefully acknowledges the following individuals and organizations for their generous support from June 1, 2010, to May 31, 2011.*

## ORGANIZATIONAL SUPPORTERS

American Academy of Otolaryngology  
Bristol North District Medical Society  
Hamden District Medical Society  
Massachusetts Association of Practicing Urologists  
Massachusetts Medical Society  
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Douglas C. Johnson, MD  
Rebecca Johnson, MD, & Michael Kelly  
Bruce Karlin & Evelyn Love



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Marianne Aubuchon Young  
Donna Younger, MD  
Paula & Tom Zargaj, MD  
Michael J. Zinaman, MD

*Every effort has been made to ensure the accuracy of this report.  
We apologize if we have inadvertently omitted any names.  
Please notify us of any discrepancies.*

*"The generous grant provided to AIDS Project Worcester by the Foundation will help in our efforts to reduce service gaps to provide timely and low-threshold access to screening, diagnoses, and treatment for sexually transmitted infections in addition to our existing HIV screening services. We thank you for your belief in our mission."*

*— Joe McKee, executive director, AIDS Project Worcester*

*"With this funding for a care coordinator we will be able to make sure that the patients who come to our Free Clinic for basic care will be supported in their efforts to access more extensive services. This is critical, especially for the many people we see whose chronic conditions need intensive management that our small clinic cannot provide."*

*— Cheryl Zoll, executive director, Amherst Survival Center*

*"We are very grateful to the Foundation for recognizing that access to health care is paramount to our most vulnerable of neighbors. The health care clinic at our MainSpring House emergency shelter in Brockton plays a significant role in the lives of our guests while reducing the number of costly emergency room visits for basic health care needs."*

*— John Yazwinski, president and CEO, Father Bill's and MainSpring*

# Silent Auction

*The Foundation's seventh annual silent auction was held on Friday, May 20, 2011, at the Seaport Hotel in Boston. The auction was held in conjunction with the Nancy N. Caron Annual Member Art Exhibit, sponsored by the MMS Arts, History, Humanism, and Culture Member Interest Network.*



The Massachusetts Medical Society Alliance held its second annual Holiday Boutique during the Society's House of Delegates meeting on December 3, 2010. Items were handmade or purchased by the Alliance membership, members of the Arts, History, Humanism, and Culture MIN, and several staff members. All proceeds, which nearly tripled from the first year, were donated to the Massachusetts Medical Society and Alliance Charitable Foundation.

For a number of years, the exhibit has provided a unique opportunity for members and their families to share their artistic talents. Their self-expression explores varied mediums and has been influenced and shaped by a variety of fascinating experiences. For the fifth year, artists were invited to donate their works for a silent auction to benefit the Foundation. Thirty-four (34) artists participated in the event while 25 pieces of art were available for auction. In addition, we received 11 other items to be part of the silent auction. The event was an enriching experience, and close to \$2,500 was raised to support the Foundation and its activities.

**Thank you to the following individuals and organizations that donated items for the silent auction:**

Edward Amaral, MD  
Paul Berman, MD  
Jonathan Igne-Bianchi  
Margaret Igne-Bianchi  
Patricia Downs Berger, MD  
Jack T. Evjy, MD  
Daniel Hseuh, MD  
Charles Huizenga, MD  
David Kaufman, MD  
Janet Kawada  
Mario Motta, MD  
Laura Newstein  
Katherine Phaneuf, MD  
Marie-Christine Reti  
Susana Rey Alvarez, MD  
Deanna Ricker, MD  
Peter Schneider, MD  
Arthur Skarin, MD  
Ludwik Szymanski, MD  
Sevim Under

Stuart Weisberger, MD  
Bose Corporation  
Cape Cod Symphony Orchestra  
DeCordova Museum and Sculpture Park  
Harvard Art Museum  
Huntington Theatre Company  
The Institute of Contemporary Art  
Isabella Stewart Gardner Museum  
JFK Presidential Library & Museum  
The Colonial Theatre — Pittsfield  
Zoo New England  
ART by NTM

**Thank you to the following winning bidders for their generous support of the work of the Foundation:**

Charles Alagero  
Mary Kay Albert  
Carole Allen, MD  
Kate Atkinson, MD  
Alex. Calcagno  
Jennifer Day  
Sandra Delgado  
Arthur Judge  
Bruce Karlin, MD  
James F. X. Kenealy, MD  
Kat McGraw  
Lee Perrin, MD  
Steve Phelan  
Suzanne Rodkey  
Peter Roose, MD  
Candace Savage  
Hugh Taylor, MD  
Jennifer Thulin, MD  
Rohit Vakil, MD

# Financials

## UNAUDITED STATEMENT OF ACTIVITIES JUNE 1, 2010, TO MAY 31, 2011

REVENUE*	2010	2011
Contributions		
Community Action	125	125
Care for Medically Uninsured	50	50
International Health Studies	5	3
Other Unrestricted	146	77
Endowment	1	7
Management & General	8	8
Total Contributions	335	270

OTHER REVENUE*	2010	2011
Interest Income	2	3
Endowment Investment Activity	65	123
Total Revenues	402	396

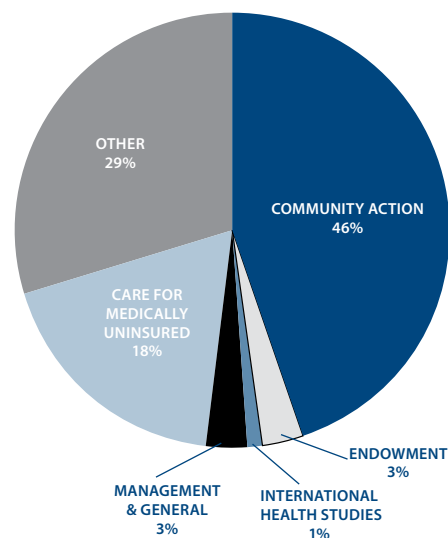
EXPENSES*	2010	2011
Community Action Grants	90	95
Care for Medically Uninsured Grants	85	55
International Health Studies Grants	2	3
Safe Delivery Project	93	0
Other Unrestricted	0	25
Patterson Fund Grants	5	0
Management & General	6	6
Total Expenses	281	184
Excess of Revenues over Expenses	121	212
Net Assets, Beginning of Year	971	1,092
Net Assets, End of Year	1,092	1,304

\*In thousands of dollars

\*The MMS provides an additional contribution to the Foundation to cover management and general expenses (see "Revenue").

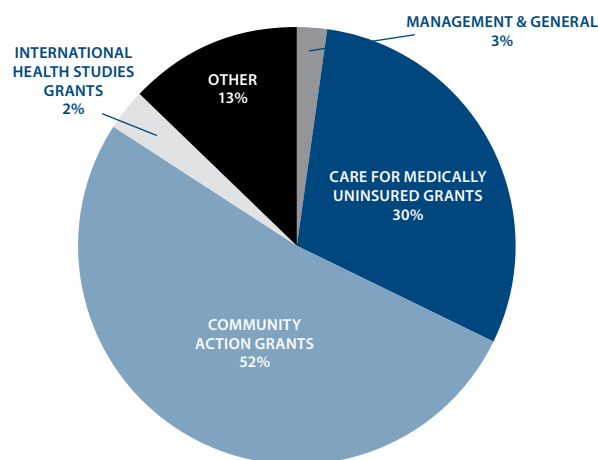
## CONTRIBUTION REVENUE — FISCAL YEAR 2011

Total \$270,000



## EXPENSES — FISCAL YEAR 2011

Total \$184,000



Because of the extraordinary support the Foundation receives from the Massachusetts Medical Society, we are able to keep our overhead expenses extremely low. As a result, those who give to the Foundation can be assured that 100% of their contribution goes where it is needed most — to address issues that affect the health and well-being of the community.



**Massachusetts Medical Society and Alliance Charitable Foundation**

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