



MASSACHUSETTS
MEDICAL SOCIETY

2024 MMS Annual Accreditation Conference and Ralph C. Monroe, MD Memorial Lectureship

Elevating Continuing Medical Education: Innovative Tools and Strategies

Wednesday, November 13, 2024, 1:00–3:30 PM

Description

The Massachusetts Medical Society's (MMS) 2024 Annual Accreditation Conference will address how to incorporate Artificial Intelligence (AI) into the planning and implementation of your continuing education activities. We will explore practical ways to evaluate learners and collect outcomes data, as well as how to plan activities that meet more than one of the Accreditation Council for Continuing Medical Education (ACCME)'s Commendation Criteria.

This activity offers an interactive, live virtual learning experience to support the professional development of CME providers and stakeholders and provides an opportunity to develop strategies for planning and delivering educational activities that meet the needs of your learners.

28th Annual Ralph C. Monroe, MD Memorial Lecturer

Adam Rodman, MD, MPH, Adam Rodman is an assistant professor of medicine at Harvard Medical School, director of AI Programs, and the co-director of the iMED Initiative at Beth Israel Deaconess Medical Center (BIDMC), which is dedicated to the study and best practices of digital education and artificial intelligence. His research focuses on clinical reasoning and human-computer interaction.



Course Objectives

Upon completion of this educational activity, participants shall be able to:

- Identify ways to incorporate AI into the planning and implementation of CME activities.
- Develop a practical framework to collect evaluation and outcomes data.
- Leverage your CME activities to meet more than one of the ACCME's Commendation Criteria.

Accreditation Statement

The Massachusetts Medical Society is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

AMA Credit Designation Statement

The Massachusetts Medical Society designates this live activity for a maximum of 2.50 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

To register for this activity or for more information, please call (800) 843-6356 or visit massmed.org/AAC2024.

FACULTY

Adam Rodman, MD, MPH, associate professor, Harvard Medical School, director of AI Programs, and co-director, iMED at BIDMC

Nancy Marotta, manager, Recognized Accreditor Program, Accreditation and Recognition, MMS/NEJM Group

Jacob Karas, MD, FCCP, chair, MMS Committee on Accreditation Review

Kathy Bellisle, PMP, program director, NEJM Group Continuing Education

Danna Muir, MBA, director, Continuing Education, Accreditation and Recognition, MMS/NEJM Group

Jane Gagne, CPXP, senior manager Continuing Education, Accreditation and Recognition, MMS/NEJM Group

AGENDA

1:00 PM

Welcome/Introductions

Nancy Marotta

Jacob Karas, MD, FCCP

1:15 PM

28th Annual Ralph C. Monroe, MD Memorial Lectureship *How to Apply AI in Continuing Education*

Presented by Adam Rodman, MD, MPH

2:00 PM

Break

2:10 PM

Practical Framework for Evaluations and Outcomes

Kathleen Bellisle

2:45 PM

How to Plan Your CME Activity to Meet More than One Commendation Criteria

Danna Muir, Jane Gagne,

Nancy Marotta

3:25 PM

Wrap Up & Resources

3:30 PM

Adjourn