

Training Physician Leaders to Advance a More Just Workplace

March 2–5, 2023

Babson Executive Conference Center,
1 Snyder Drive, Babson Park, MA

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MASSACHUSETTS
MEDICAL SOCIETY

Brandeis

THE HELLER SCHOOL
FOR SOCIAL POLICY
AND MANAGEMENT



Developed by the Massachusetts Medical Society and The Heller School for Social Policy and Management at Brandeis University

Description

In today's evolving health care environment, physicians need exceptional leadership skills to manage rapid change in their workplace. This in-person program is designed to train physicians to be leaders or to advance their current leadership skills. Sessions will address optimizing opportunities and negotiating challenges in the workplace, including the impact of racial and gender-based bias and inequity within health care organizations. The program will also empower participants to return to the workplace with a clear understanding of the imperative for action and a more robust toolkit to inspire positive change. This program is open to physicians interested in advancing their careers and accelerating their leadership skills, while building inclusive work environments.

Learning Objectives

After participating in this activity, physicians should be able to:

- Establish themselves as confident, effective leaders in their health care organizations
- Manage the power dynamic and culture within their organizations
- Develop strategies to lead their organizations through rapid change and uncertainty
- Address challenging issues such as implicit or explicit bias, difficult conversations, and workplace conflicts utilizing communication and negotiation skills
- Promote the importance of health equity and diversity in the health care workforce to improve patient care
- Identify and connect with mentors to empower their professional development
- Cultivate and leverage a community of colleagues to provide support and networking opportunities
- Reflect on feedback from 360-performance review and consider strengths and areas of improvement

Registration Fee for Physicians:

\$1800 for MMS member physicians; \$2000 for non-member physicians

Register Here: www.massmed.org/training-physician-leaders

Accreditation Statement

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Massachusetts Medical Society and The Heller School for Social Policy and Management at Brandeis University. The Massachusetts Medical Society is accredited by the ACCME to provide continuing medical education for physicians.

AMA Credit Designation Statement

The Massachusetts Medical Society designates this live activity for a maximum of 35.00 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity meets the criteria of the Massachusetts Board of Registration in Medicine for 13.00 risk management study credits.



THURSDAY, MARCH 2, 2023

8:00 a.m.–10:30 a.m. — Introductions and Overview
Masterclass in Human Creativity

11:00 a.m.–12:50 p.m.

Bias and Racism in Health Care: Where Do We Go from Here?

1:05 p.m.–2:00 p.m. — Lunch Presentation

2:00 p.m.–4:00 p.m.

Leadership and Executive Coaching — Part 1

4:30 p.m.–6:30 p.m.

Leadership and Executive Coaching — Part 2

6:30 p.m.–7:30 p.m. — Welcome Reception

Not eligible for AMA PRA Category 1 Credit™

FRIDAY, MARCH 3, 2023

8:30 a.m.–10:30 a.m.

Leadership and Organizational Behavior — Part 1

11:00 a.m.–1:00 p.m.

Leadership and Organizational Behavior — Part 2

1:00 p.m.–2:00 p.m. — Lunch

2:00 p.m.–4:00 p.m.

Leadership Simulation — Patient Zero

4:30 p.m.–6:30 p.m.

Leading Anti-Racist Organizations

6:30 p.m.–7:30 p.m.

Physician Leadership Panel

SATURDAY, MARCH 4, 2023

8:30 a.m.–10:30 a.m.

Strategic Management and Your Business Acumen — Part 1

11:00 a.m.–12:50 p.m.

Strategic Management and Your Business Acumen — Part 2

1:05 p.m.–2:00 p.m. — Lunch Presentation:

Social Determinants of Health and How to Navigate Them as a Leader

2:00 p.m.–4:00 p.m.

Navigating Difficult Conversations in Health Care and the Workplace

4:30 p.m.–6:30 p.m.

The Courage to Listen Masterclass

SUNDAY, MARCH 5, 2023

8:30 a.m.–10:30 a.m.

Negotiation and Conflict Resolution in Health Care

11:00 a.m.–1:00 p.m.

Negotiation Role-Play Exercise

1:00 p.m.–2:00 p.m. — Lunch

2:00 p.m.–4:00 p.m.

Leading Change: xChange Change Management Simulation

4:30 p.m.–6:00 p.m.

Debrief Simulation and Wrap-up with 360 Group

Agenda is subject to change.